Today’s Presenter

Ken Brown
Executive Director
Transportation Energy Partners
Thank You to our Sponsors
Transportation Energy Partners

- Provides policy support to the nation’s Clean Cities Coalitions & our 15,000 stakeholders
- Keeps coalitions & stakeholders informed of key policies, programs, & funding opportunities
- Educates decision makers about the importance of advancing markets for clean vehicles and fuels
We Need You in DC!

Energy Independence Summit 2020

February 10-12 • Washington, DC

Register Today!
Energy Independence Summit
February 10-12 in Washington DC

Featuring:
- Administration and Congressional Leaders
- Federal Funding Opportunities
- Industry Leaders – Nissan, UPS, VW/Audi, REG, Neste, Dominion Energy, National Propane Gas Association, National Biodiesel Board, United Soybean Board, NGVAmerica, Roush CleanTech, Greenlots, Black & Veatch and More
- Salute to Clean Cities Reception – Monday February 10
- Capitol Hill Day Meetings with Congress – Tuesday February 11
- UPS Capitol Hill Town House Reception – Tuesday February 11

Go to:  www.transportationenergypartners.org
Clean Transportation Industry Wins Big in 2019

Tax Incentives Extended

- Biodiesel extended: 2018-2022
- Natural Gas and Propane: 2018-2020
- Alternative Fuel Infrastructure: 2018-2020
- Fuel Cell Vehicles: 2018-2020
Clean Transportation Industry Wins Big in 2019

DOE Vehicle Technologies Funding
- Clean Cities increased to $40 million.
- $20,000,000 to develop up to 5 Electric Vehicle Community Partner Projects.

EPA Diesel Emission Reduction Grants
- $87 million

CMAQ Funding for Clean Vehicles
- FHWA must approve all clean vehicle projects submitted prior to April 17, 2018 if assembled in US.
- FHWA must review and respond to Buy America waiver requests within 60 days of submission.
Federal Clean Transportation Policy Outlook for 2020

- DC consumed and paralyzed by impeachment.
- Elections will impact everything.
- Bipartisan support in Congress remains strong.
- Administration likely to continue to propose cuts to Clean Energy Programs.
- Appropriations will move as usual in spring.
- Explore opportunities to extend tax incentives.
- Infrastructure legislation could move.
TEP Clean Transportation 2020 Federal Priorities

- Extend Tax Incentives for Alternative Fuels, Vehicles and Infrastructure.
- Preserve the Renewable Fuels Standard.
- Increase Federal Funding for Clean Cities and DERA.
- Encourage FHWA to approve Buy America waivers for alternative fuel vehicle projects.
- Include Alternative Fuels in Any New Infrastructure Initiatives.
- Authorize Clean Cities Program
Federal Tax Incentives

Expiring at End of 2020
- Excise Credit for LNG, CNG, Propane
- Alternative Fuel Infrastructure Credit
- Hydrogen / Fuel Cell Credits

Efforts to Extend Expired EV Vehicle Credits
- Tesla and GM have surpassed cap.
- Nissan forecast to hit cap in 2020 or 2021.
Congressional Leadership on Tax Policy in the 116th Congress

- Chuck Grassley (R-IA) new Chair of Senate Finance
- Ron Wyden (D-OR) remains Ranking Member
- Richard Neal (D-MA) assumes Chair of Ways & Means
- Kevin Brady (R-TX) now Ranking Member
EPA 2020 rule once again flat-lines advanced biofuel growth.
- EPA recognizes growth potential – but sets the same volumes anyway.
- Poor signal for RFS reset.

EPA 2019 rule provided statutorily required growth for advanced biofuels.
- Added 500 million gallons of overall advanced biofuel.
- Final 500-million-gallon boost due in 2022.

Unresolved issues.
- Small refinery exemptions (SRE).
- 500 million gallons from 2016.

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
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<tr>
<td>Cellulosic</td>
<td>0.31</td>
<td>0.29</td>
<td>0.42</td>
<td>0.54</td>
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<td>Biomass-based Diesel</td>
<td>2.0</td>
<td>2.1</td>
<td>2.1</td>
<td>2.43</td>
<td>2.43</td>
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<tr>
<td>Overall Advanced</td>
<td>4.28</td>
<td>4.29</td>
<td>4.92</td>
<td>5.04</td>
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<tr>
<td>Overall Renewable</td>
<td>19.28</td>
<td>19.29</td>
<td>19.92</td>
<td>20.04</td>
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Small refinery loophole destroys demand for biofuel.
- 4 billion gallons since 2016 (at least 25% of that is biodiesel).

EPA issued 31 exemptions for 2018 on Aug. 9 at 6pm ET.
- Already, received 10 new petitions for 2019.

White House, EPA and USDA promised to restore biofuel demand on Oct. 4.
- EPA’s proposed rule falls short in estimating future exemptions.

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<thead>
<tr>
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<th>2015</th>
<th>2016</th>
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<th>2018</th>
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<tr>
<td>Granted Petitions</td>
<td>7</td>
<td>19</td>
<td>35</td>
<td>31</td>
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<tr>
<td>Exempted Gallons</td>
<td>3,070</td>
<td>7,840</td>
<td>17,050</td>
<td>13,420</td>
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<tr>
<td>(millions)</td>
<td></td>
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<tr>
<td>Returned RINs</td>
<td>290</td>
<td>790</td>
<td>1,820</td>
<td>1,430</td>
</tr>
<tr>
<td>(millions)</td>
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EPA triggered the “reset” for all RFS categories (cellulosic, advanced, and total) in 2017.

EPA required to reset volumes through 2022 based on a “review of the implementation of the program” and an analysis of six statutory factors.

EPA began working on a proposed rule and meeting with stakeholder groups in summer 2018.

EPA sent a draft proposed reset rule to OMB in July 2019.

Once the small refinery exemptions and 2020 rule are settled, EPA could return to reset.

Already looking at “set” process for 2023 and beyond.

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<thead>
<tr>
<th></th>
<th>2021</th>
<th>2022</th>
<th>2023</th>
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<tbody>
<tr>
<td>Cellulosic</td>
<td>13.5</td>
<td>16</td>
<td>EPA</td>
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<tr>
<td>Biomass-based</td>
<td>*</td>
<td>*</td>
<td>Never</td>
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<tr>
<td>Diesel</td>
<td></td>
<td></td>
<td>lower than 1 billion</td>
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<tr>
<td>Advanced</td>
<td>18</td>
<td>21</td>
<td>Never</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>lower than 2022 volume</td>
</tr>
<tr>
<td>Overall</td>
<td>33</td>
<td>36</td>
<td>EPA</td>
</tr>
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</table>
Continue Educating Administration & Congress: The RFS is Working

- **Energy Security**: Reducing oil dependence by meeting more than 10% of U.S. on-road transportation needs.
- **Economy**: RFS supports hundreds of thousands of jobs nationwide.
- **Environment**: Reducing carbon emissions and other pollution.
TEP Funding Priorities

- Maintain increased funding for Clean Cities program, including funding for competitive grants.
- Maintain increased funding for the EPA Clean Diesel grants.
FY 2021 Appropriations Process

- President to propose budget in February.
- Appropriations subcommittees will consider legislation in April and May.
- House and Senate floor action in summer.
- Final legislation in fall.
Key Appropriations Leaders

- Senate Energy & Water Appropriations Subcommittee
  - Lamar Alexander (R-TN), Chair
  - Dianne Feinstein (D-CA), Ranking Member
- House Energy & Water Appropriations Subcommittee
  - Marcy Kaptur (D-OH), Chair
  - Mike Simpson (R-ID), Ranking Member
- Senate Interior Appropriations Subcommittee
  - Lisa Murkowski (R-AK), Chair
  - Tom Udall (D-NM), Ranking Member
- House Interior Appropriations Subcommittee
  - Betty McCollum (D-MN), Chair
  - David Joyce (R-OH), Ranking Member
Find out your Members’ appropriations request process and deadline (usually late February/early March).
Follow up with member request form or letter.
Show coalition stakeholder support.
Follow up with Congressional offices after you submit request.
Infrastructure Legislation

- Senate EPW Committee passed America’s Transportation Infrastructure Act (S. 2302) 21-0.
- House Transportation Committee is drafting its infrastructure legislation for consideration in early 2020.
- Likelihood of compromise remains uncertain.
Provides $1 billion over 5 years in competitive grants for states and localities to build hydrogen, natural gas, and electric vehicle fueling infrastructure along designated highway corridors.

Establishes new program to reduce truck idling at ports ($370 million over 5 years).

Reauthorizes Diesel Emissions Reduction Act (DERA) program.

Includes $3 billion over 5 years in new funding distributed to states based on their current formula share to support projects that would lower highway-related carbon emissions.
FHWA Buy America Obstacles

- FHWA continues to hold up funding for hundreds of clean vehicle projects while it considers new Buy America policies.

- Working to add language to appropriations and infrastructure legislation.
Congressman Donald McEachin (D-VA) introduced HR 5518

Funding Allocation
- 20% for DOE technical support of coalitions
- 30% for direct funding to support coalitions
- 50% percent for competitive awards to for the deployment of alternative fuels, vehicles, and infrastructure

Authorization of Funding
- $50 million for 2020
- $60 million for 2021
- $75 million for 2022
- $90 million for 2023
- $100 million for 2024

Bill Approved by House Energy Subcommittee
Preparing for Capitol Hill Day
Why Is Education of Policy Makers Important?

- **Builds Your Organization**: Increased visibility, more members, more funding.
- **Advances your Policies**: helps you educate policymakers and influence the debate.
- **Builds Long-term Relationships**: Advocacy promotes your organization with key policymakers.
Relationships, Relationships, Relationships

- Relationships are the currency of policymaking in Washington D.C. and across the country.
- Identify ways you can help elected officials.
  - Be a good source of ideas & information.
  - Provide opportunities for visibility & media coverage.
  - Introduce them to key constituencies and community leaders.
- Build relationships with local, state, & national offices.
All Politics is Local

- Educate officials about the value & benefits of clean transportation policies for your area.
  - Provide facts & figures on how clean vehicles & fuels are creating jobs and benefitting the local area.
  - Provide examples of local projects and programs in action.
- Demonstrate broad-based and bi-partisan support for your issue.
Follow Up and Follow Through

- If you don’t know, find the answer and get back to them.
- Send thank you notes.
- Stay in Touch: send reports, newsletters, and regular updates to staff.
- Invite elected officials to local events.
- Identify opportunities for media coverage.
Meeting Preparation

- Prepare a “1-Pager” with background on your organization and examples of local projects.
- Use examples of local projects in action.
- Visual displays are extremely helpful.
- Business Cards, Pen, Paper.
- Phones on vibrate or silent.
- Wear comfortable shoes.
Meeting Tips

- **Be Brief and to the Point**: Expect meeting to last 15-30 minutes. Keep presentation short & leave time for questions.
- **Focus Specific Requests for Action**: Elected officials want to know how they can help.
- **Consider the office**: Know the elected official’s committees and background and tailor your pitch.
- **Be Factual**: Know the most up-to-date facts about your organization and pertinent issues. Bring a cheat sheet if you need to be precise.
- **Know the Opposition**: There are Pros & Cons to every debate.
- **Be Respectful**: Even if they disagree, you should respect their views. There will be future opportunities to work together.
TEP Assistance for Capitol Hill Day

- Building teams with stakeholders
- Scheduling meetings
- Sample appropriations request letter
- Talking points and hand-outs on federal policies
- Sample local press release
Thank You to our Sponsors
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  ken@akbstrategies.com